

Practical Analysis on Moral Education Work of College Students Management

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Abstract: This paper mainly deals with the practical analysis on moral education work in college students management. According to the necessity of efficient moral education management, the problems existing in moral education in colleges and universities, and the practical ways of moral education management in colleges and universities, the paper makes an in-depth analysis from the lag of teaching principle, the lack of family support in moral education, the confusion of students' moral cognition, the implementation of moral education management under the new situation, the innovation of moral education management, the introduction of family moral education system, to the strengthening of the mental health education of students, for the purpose of promoting the value of moral education management of college students so as to provide reference materials for related research.

1. Introduction

Intellectual education is the foundation of moral education, and so are physical education and aesthetic education, both of which are essential part of the knowledge of moral education. At present, moral education in China has been strongly supported by people, and colleges and universities attach great importance to it. The government has also issued relevant policies of moral education. Through many years of practical experience, moral education in China has achieved certain results. In this environment, there are still many problems concerning moral education to be solved. It is argued that moral education can keep pace with the times, if it is used by people in the face of challenges and development of the market economy mechanism, so that it can better develop, thus it is necessary to carry out research on the management of moral education in the new era.

2. The Necessity of Efficient Moral Education Management

In order to fully arouse students' enthusiasm for learning, make all students join the environment of moral education, and fundamentally improve students' comprehensive ability and literacy, we should respect the personality of all students in teaching, try to cultivate students' personal awareness, and according to the needs of the times, cultivate abilities of students in an all-round way, so that students have the ability to make use of the society and survive the fierce market competition, deal with their work calmly on their own work positions, have the awareness of bravery and strength, and master a variety of basic survival skills. The cultivation of all the above abilities needs the knowledge of moral education as a support. College graduates should not be timid and shy when they get out of the campus, so that they completely lose their enthusiasm for work and active habits and cannot survive in a competitive society. Colleges and universities should realize the value of cultivating students' three values and strengthen the management ability of moral education.

In the teaching process of moral education, we must abandon the traditional teaching concept, design the teaching content of moral education according to the actual situation of students, provide students with innovative teaching ideas and ideas, and carry out moral education work pertinently. All kinds of merits and virtues in society will be fully transformed into the basis for the development of students' thinking and morality. Due to the changes of the times and the improvement of education, quality education requires that moral education should focus on the students during the implementation of moral education, change them into good students, carry out

education principles in combination with time changes, and analyze the shortcomings of moral education in the past, so as to put forward specific countermeasures, find out about problems, change students' thinking modes through the effective efforts of teachers, so as to facilitate the better implementation of moral education.^[1]

Based on the environment of socialist civilization construction, college students are the fresh blood of the future society. Therefore, doing a good job of moral education management in colleges and universities is the foundation and key of college education, which can provide favorable conditions for the effective development of colleges and universities and lay the foundation for students' quality development.

3. Problems in Moral Education in Colleges and Universities

3.1 Lag in Teaching Principles

Moral education in colleges and universities should be carried out on the basis of certain theoretical knowledge. The courses arranged for students are generally basic courses such as politics, ideological and moral character, as well as moral conduct, which are mainly related to basic knowledge such as communism and patriotism. During the period of efficient teaching, we should give priority to the theoretical knowledge and carry out teaching in the classroom. The whole teaching process is very dull and boring, and the teaching mode and means are relatively single, which will lead to the students to lose their original interest in learning moral education knowledge, thus unable to fully arouse students' enthusiasm for learning; in addition, with the lack of pertinence in the basic knowledge explained by teachers, the students are unable to be treated equally, the goal setting is too ideal, and the expectations of students are relatively high. As a result, it seriously ignores the needs of students' personal development, can not meet the inner needs of students, violates the original intention and purpose of moral education, and easily leads to students' rebellious psychology.^[2]

3.2 Lack of Family Support in Moral Education

Environmental factors are a favorable factor for efficient students to receive moral education. Environmental factors can be divided into three types: family, society and college. The influence of the original family on the students is lifelong, and the behavior of parents will have an impact on the students.^[3] Therefore, during the period of carrying out moral education, we should not ignore the value of family education and require parents to actively participate in the work of moral education and form a joint force with the college to deal with the existing problems in teaching.

3.3 Disorder in Students' Moral Cognition

Students' lack of social knowledge and experience, as well as the ability to distinguish right from wrong, which will lead to cognitive confusion of information, for example, many college students will contradict teachers as a kind of bravery worth showing off, regard self-stubbornness as persistence, regard their strange clothes as a kind of fashion, consider hard work and confident though as inability to adapt, which shows college students' fear of the future, and their inner fear of being isolated by others. As a result, the spread speed of this kind of error cognition continues to improve, students take it as a kind of fashion, continue to lead and learn.^[4] Some students have their own moral cognition, but because they are easy to be infected by the surrounding environment, and their self-control ability is not good, so as to learn with and imitate other students, and deviate from the moral track. Affected by a variety of social and school bad atmosphere, their behavior and ideas produce misconceptions, so that moral education in colleges and universities fail be carried out smoothly.

4. Practical Ways of Moral Education in College Students Management

4.1 Development of Moral Education Management under the New Situation

Based on the development of changing national conditions, the pressure on students' study and employment is increasing, especially in the period of aging, which leads to more pressure on Chinese graduates after their graduation. Therefore, in the era of rapid development, moral education in colleges and universities needs to take the initiative to assume the relevant responsibilities, keep pace with the changes and development of the times, make the culture and ideological realm of colleges and universities sublime, and give more care and warmth to college students.^[5] In order to fully combine the content of modern education with social knowledge and culture so that all graduates can survive effectively in society, it is necessary to enhance the management of moral education in colleges and universities and design it from the starting point of students' actual life, fully consider all the teaching details, analyze the depth of the students' own advantages, change the content of moral education, improve the work of moral education in colleges and universities, and think deeply about the details. All this enables students to think and analyze the problems existing in real life in an all-round way, and to think and study the problems encountered in students' daily life as a whole, so as to design from a new point of view, make education reasonable and carry it out effectively, help students develop correct world outlook, outlook on life, and values through moral education, and improve the quality of moral education in colleges and universities.^[6]

4.2 Innovation in the Management of Moral Education

During the implementation of moral education in colleges and universities, we must divide them based on the teaching ideas of the new era, integrate the characteristics of the development of the times and the basic characteristics of students, and carry out teaching contents to meet the needs of socialist development. In the content of moral education, It is necessary to integrate China's traditional culture and the classic stories of advanced people into it, and tell students the basic truth of life and doing things through imparting these basic contents.^[7] Being good at combining the content of traditional education with moral education, fully absorb the moral education knowledge hidden in traditional culture, fully integrate the basic concepts of equality, competition and rationality into it, and change the shortcomings of moral education in the past, so that students can form correct values and outlook on life in their continuous learning, so as to provide a guarantee for their future development. Teachers should fully consider the spiritual needs of students, introduce different contents of students in different periods, provide targeted teaching contents for students, and pay attention to the key of cultivating students to be honest and trustworthy, so that students can form a good sense of responsibility in their study and love the motherland, know how to pursue the moral consciousness and thought that can perfect themselves. During the period of moral education, we should be good at thinking and analyzing from the point of view of students, set up different teaching objectives and contents, carry out diversified forms of moral education, and should not stop at the level of theoretical knowledge, organize and carry out all kinds of practical activities for students, carry out various competitions, class meetings and knowledge competitions combined with moral education problems, and strengthen students' mastery and understanding of knowledge of moral education, thus making the work of moral education more standardized and specific.

4.3 Introduction of Family Moral Education System

The whole society should be good at caring for and protecting the health-awareness of young people, so that family, society, and college education can be fully integrated to form a joint force for education. The first teachers of children are parents who have a deep influence on students' character, quality and literacy formation, so parents need to consciously assume the basic responsibility of educational work. College teachers should be good at using WeChat, QQ and other relevant software to communicate with parents, master the various factors of students' families, so that they can be in line with the education. The teachers should make an in-depth analysis of their

own code of conduct. Teachers should correctly guide the way of parent education, make parents realize the importance of their own education for their children, so as to make the way of education more standardized and reasonable and make rational use of the correct way to raise their children. Together with the college can form a joint education for students' moral education, promote the development and progress of students, and make students' words and deeds more standardized and reasonable.^[8]

4.4 Strengthening Mental Health Education for Students

At present, due to the problems of “only children” in our country and the building policy formulated by the government, it is likely that children lack equal communication, which easily lead to loneliness and autism and makes all kinds of psychological problems appear continuously in adolescence. Therefore, colleges and universities must do a good job in moral education. Only when students have a good mentality can they better cope with life and work in the future. During the work of moral education, teachers should be good at combining different students to carry out different kinds of knowledge, give students different attention and provide students with different forms of teaching, so that students can develop their physical and mental moral education, thus forming a good moral quality and providing favorable conditions for students to work and develop in the future and produce more high-quality talents for the society.

5. Conclusion

In a word, moral education is a subject knowledge that all students need to accept, which is of great value to students' moral quality, literacy, values and so on. It plays an important role in promoting the future development and work of students in society. Therefore, colleges and universities should be aware of the value of moral education, focus on the actual situation of students and the needs of the development of the times, provide students with targeted moral education content, and strengthen the effect of moral education. In addition, we should focus on the degree of participation in family education, use information technology to make contact with parents, deepen our understanding of students, and guide parents to correctly manage and guide students, so that family education and college education can work together, so that students can form correct views of life and values, accurately grasp the teaching content, strengthen the mastery of all kinds of knowledge, continuously improve the timeliness of moral education in colleges and universities, and lay the foundation for the future study and development of students.

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